



# Regeneration, Equity and Justice

501c3 non-profit



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## **Robin Greenfield**

### ***Founder***

Activist and humanitarian who embarks on extreme projects to bring attention to important global issues and inspire positive change.



## **Ryan Sandberg**

### ***Advisor***

Entrepreneur with experience in financial and operations management for small and medium-sized enterprises.



## **Nevada Littlewolf**

### ***Advisor***

Non-profit founder & executive director with years of experience across sectors of community, government, philanthropy, non-profit, and business.

# **Our Team**



# About Us

REJ is leading the way to a more equitable, just, and regenerative world. We create impactful, local solutions with big picture problems and strategies in mind.

Our initiatives bring people and communities together to grow food, live sustainably, connect with our Earth, and stand up against injustice.

We empower individuals at the local level to ignite change, and our video production and media savvy shares local success with an international audience..

# Solving a Problem

## Vision

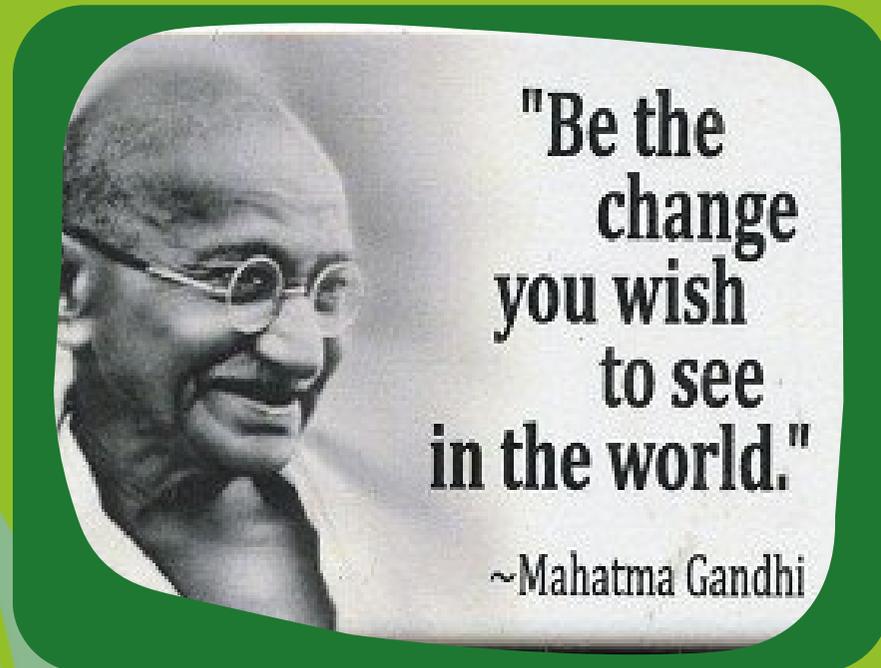
- An equitable, just, and regenerative world
- Empowered communities
- Food sovereignty
- Deep connection between humanity and Earth

## Problem

- Ecosystem destruction and inequality
  - Unsustainable systems and practices out of alignment with Earth.
  - Inequitable systems like Big Agriculture, fossil fuel extraction, capitalism, etc.

## Solution

- Creating change with food growth and access around the world
  - Initiatives that provide resources, structure, and guidance
- Empowering people to create lasting change in their communities



# Impact

Our programs have empowered thousands of people to grow their own food and be the change in their communities.



## Free Seed Project

Since 2018, over **40,000** free seed packs have been sent to people in all 50 US states with low access to healthy food!



## Community Fruit Trees

Over **1,400** publicly accessible fruit trees have been planted across 20 states!



## Community Compost

Keeping food out of the landfill and turning wasted food into compost to grow food and nourish our earth!



## Films for Good

Since 2016, we have created over **200 videos** that have been viewed over **250 million times!**

Learn more about our programs: [www.robiningreenfield.org/programs](http://www.robiningreenfield.org/programs)

# Robin's Activism

Our founder Robin Greenfield is a world renowned environmental activist living the change he wishes to see in the world. He carries out attention-grabbing campaigns that reach millions of people, creating critical thought and inspiring positive change.



## 30 Days of Trash



Robin lived like the average US American for one month, wearing every piece of trash he created to instigate critical thought and self reflection in others.

## Food Waste Fiasco



This campaign strives to reduce food waste and hunger by creating striking visuals with food rescued from dumpsters.

## Food Freedom



For one year, Robin grew and foraged 100% of his food to inspire people to break free from the destructive food system and achieve food sovereignty.

# Target Demographic



## Who do we serve?

- Local individuals who want to create a sustainable future with their communities.
- Local leaders who want to collaborate with an international community of changemakers passionate about food, justice, and regenerative living.
- Members of vulnerable populations who lack access to sustainable practices and resources in their local communities, with a focus on Black, Indigenous, and low-income communities

# Outreach

We spread our message and are of service to community through:

- Major media
- Public speaking
- Educational videos and writing
- Teaching classes
- Social media
- Initiating strategic gardening and other attention-grabbing campaigns across the country to generate widespread media attention

## What do we deliver?

- Resources
- Grants
- Education
- Mentorship
- Media Coverage





# Partnerships

**We would love to create a mutually beneficial partnership!**

We are a small grassroots nonprofit looking for funders with whom we can grow our programs in a way that aligns with our vision and yours, whether that is simply an expansion of our existing programs or a new collaborative idea!

**[Review our 2021 Financial Statement here](#)**

# Get in Touch



[www.robiningreenfield.org/rej](http://www.robiningreenfield.org/rej)



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